



WHY TERRA VERDE?

When you choose Terra Verde Coffee, you choose a social and environmentally responsible company. We strive to bring culture and social enrichment to our community with our relentless support of the arts and social organizations like yours.

We commit to help your dreams come true through our products.



Fresh roasted coffee in small batches.



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Fundraising with Coffee & Tea

- Coffee or tea conveniently packaged that is absolutely delicious!
- Reasonably priced products yet very profitable for your organisation to sell.
- We provide all fundraising materials at no charge.
- Earn residual funds with no effort with monthly subscriptions re-orders.
- Private labels available to create a group identity.
- Make up to 50% profit on everything you sell.
- Virtually every household, office and business buys and drinks coffee!!!

Terra Verde Fundraising Program

Why Terra Verde Coffee fundraisers works?

Terra Verde Coffee fundraisers are easy to conduct and profitable. Your organization sells small batch artisan fresh roasted coffee and high quality specialty tea. Priced for about the same price a customer would spend in the grocery store. Private labeling is available, for easy identification in support of your organization. Fundraising customers can earn residual income through monthly coffee clubs to generate reorders and you keep making money for your organization year long!



Fresh roasted artisan coffee in small batches

Getting Started

Choose a program option or combination of programs. We advise you to first discuss your options with our fundraising program representative to answer all your questions.

You will need:

Sales Tax Exempt Number and filled form.
Fill out Terra Verde Fundraiser set up form.
Submit art work for label.
(Label fees may apply)

You will receive:

Step by step instructions and selling materials.
Receive a tour of our facility
Receive a coffee roasting demo for your group
(If you are not in close vicinity and are unable to attend, don't worry we can train you over the telephone.)

Program Options

We offer several program options for you to choose from and combine to create the most successful fundraising program for your organization. Below is a list of each of the program options and how they work.

Pre-Sale

A pre-sale is the standard fundraising option for most groups. Easy as sign up, receive your groups sales packets and start selling.



Tasteful packaging ready to sell.

Your organization determines the sales period, one to two weeks is standard. Team members then take orders from family and friends during the designated sales period, and return the sales forms to the fundraising coordinator.

The fundraising coordinator then calculates the total, and places a group order. Your group will receive your order in 1-2 weeks from the date of submission. Team members then distribute the orders to the customers.

Product In-Hand Sale

Sometimes, groups like to place a pre-order so that participants can have the product available right when their customer is purchasing it. This method works great for groups who would like to sell outside grocery stores or at sporting events, for example.

Recurring Group Orders

Some fundraising coordinators love the idea of recurring individual orders, but would like to retain the 50% profit. In order to do this, fundraising coordinators are welcome to take recurring orders from their customers, and then place orders (with a minimum order of 50 orders) with Terra Verde Coffee. Group leaders sometimes find it helpful to take orders on a "subscription" basis. Customers place a standing monthly order, and the group leader places an order with Terra Verde Coffee each month.

Available Products

We offer our most delicious and popular products to your organization. You can choose to have a private label that identifies your group or use our well recognized Terra Verde brand.

Item available:

Coffee Items:

3/4lbs coffee bags (store size)
3 - 1.5oz bag sampler box
(great gift idea for those who want a variety)

Tea Items:

15 bag collectable tea tin.
3 - 1oz bag sampler box
(great idea for the tea lover)

Your potential sales could be over \$1500 with just 10 team members making a few sales. We'll show you how!!!